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# Annual Stone Industry Trend Report

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Intended readers: industry colleagues

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## Demand Side: Three Structural Trends

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The return of luxury stone and natural texture: premium hotels and residences keep raising demand for "unrepeatable natural veining".

Green and carbon footprint: EPDs and low-carbon production are becoming tender thresholds.

Digital delivery: slab scanning, digital layout and AI grading are shifting from differentiators to baseline capabilities.

## Supply Side: Capacity and Efficiency

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Diamond tooling and CNC equipment are pushing fabrication costs down; leading firms build moats with "direct quarry supply + integrated fabrication + quality-node control"; industry concentration keeps rising.

## Technology Outlook

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AI visual grading, robotic profile machining and digital-twin layout will become standard in benchmark plants within three years; stone-composite hybrid applications (honeycomb panels) extend curtain-wall lightweighting.

## Advice for Practitioners

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Write "data and standards" into your quotations: physical properties, standard numbers, batch traceability — that is the entry ticket to the next stage of competition.